

Advancement and Grassroots: Study on the Leading Function of the Colleges Theoretical Student Associations

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Abstract: The colleges theoretical student association which is an important carrier for students' self-education, self-management and self-service, has the characteristics of advancement and grassroots and plays a leading role in learning and disseminating theoretical knowledge and practicing the core values of socialism. The Colleges theoretical student association should strengthen internal construction, build a role to play a mechanism, and effectively play a leading role in thinking.

1. Introduction

The document formulated by the Ministry of Education and the Central Committee of the Communist Youth League, which is The Opinions on Strengthening and Improving the Campus Culture Construction of Colleges pointed out that “We must effectively support the colleges theoretical student association” [1], has putted the construction of theoretical learning society in a very prominent position. The college theoretical student association is the main front of ideological education, the main channel for discussion and exchange, the vanguard of theoretical study, and the new force of practical innovation [2]. Strengthening the construction of the college theoretical student association could effectively promote the training of young Marxists and improve the ideological and political quality of college students.

2. Connotation and Characteristics

The Encyclopedia of China points out that the student association is a mass organization formed by students from secondary and tertiary schools in China on a voluntary basis, which can break the boundaries of grades, departments, and schools, unite students with similar interests and interests, and use their expertise in certain areas to carry out activities that benefit students' physical and mental health. [3] The Regulations for the Management of College Students also points out that students can be established in the school and participate in student groups.[4] It is not difficult to see that mass is an important feature of college student associations. As an important part of the student community, the theoretical student association has been different from other societies., which has the general characteristics of the student associations - it is a group of young college students who have the same hobbies or beliefs, while it has its own distinctive characteristics- the mass organizations that are organized by students to learn, spread and practice Marxism under the guidance of the colleges.

The grassroots. On the one hand, the theoretical student association is a group composed of young college students with common ideals and pursuits. These natural grassroots determine that the theoretical student association is the stage for young college students themselves, which determines that the theoretical community has a strong mass base. On the other hand, the activities carried out by the theoretical associations directly face the young students, and the activities are close to the students' academic activities. The activities are participatory and experiential, which is in line with the characteristics of young students.

The advancement. Through theoretical research and dissemination of the party's basic theories, national guidelines and policies, international and domestic hotspots, and social development status,

the theoretical student associations enable young students to truly master advanced theoretical knowledge. These advanced theories not only improve the ideological consciousness and political quality of college students, but also play an important guiding role in establishing a correct world outlook, outlook on life and values for young students.

The leading role. The thought-leading role of student association is the inevitable result of the organic combination of ideology and grassroots, and the existence value and core function of theoretical associations. The theoretical community is an important position for the young students to learn and practice advanced theoretical knowledge. The members of the society have significant advantages in political literacy. The advanced nature of the association and the exemplary nature of the members have an important leading role for the majority of young students to pursue progress, enabling members of the community and the young students better accept the basic knowledge and education, so as to enhance the ability of members of the community to recognize the situation, distinguish between right and wrong, objectively analyze problems, and grasp the direction of progress.

3. Multidimensional reviews

Giving play to the leading function of theoretical student association is an effective way to promote the popularization of Marxism. The popularization of Marxism refers to the process of making Marxist theory from abstract to concrete, from esoteric to popular, from being understood by a few people to being understood by the masses through propaganda and education. At present, the theoretical associations of college students play a unique role in organizing and guiding students to study publicize and study contemporary Chinese Marxism. They have special demonstrations and driving effects among college students. Their credibility and influence among students have surpassed many traditions type of theoretical education [5]. For the ideological and political education of colleges, the popularization of Marxism is to use the theoretical results of Marxism in China to attract young students and condense young students. The process of leading the role of theoretical associations is the realization process of Marxism popularization among young students in colleges.

Giving play to the function of theoretical community and leading the function is an important embodiment of the innovative ideological and political education method for college students. The theoretical associations do not realize the ideological guidance of college students through mandatory requirements, but through the organization of students' favorite activities and positive environmental atmosphere, which is realized in a subtle way. Therefore, the means of the theoretical associations are more closely related to student life and more permeable. And influence. At the same time, the theoretical community is an important carrier for college students' self-education, self-management and self-service. The organization and implementation of theoretical associations' activities are combined with the actual needs of students. Students through hands-on practice, internalization theory and practical knowledge are innovative ways of combining political theory education with social practice.

Giving play to the function of theoretical group and leading the function is the realistic and objective need for college students to grow up. The characteristics and processes of young college students accepting truth have distinct characteristics of the times, which require that the ways and means of guiding young people to pursue truth should be constantly innovated. The theoretical community provides a channel for college students to pursue advanced theories. Young students can self-educate and learn from each other in the theoretical community, enhance their theoretical knowledge and ideological and moral qualities, and combine the theory and practice through participation activities to fundamentally enhance their own ideological quality.

4. Problems and causes

Defects in the grassroots construction of theoretical associations. At present, the biggest problem facing the theoretical community in the practice process is how to attract the majority of young

students to pay attention to and participate in the theoretical associations activities. Because the theoretical associations is mainly based on the basic knowledge, that is easy for members to feel boring [6].The reason why the theoretical associations cannot mobilize the enthusiasm and participation of students is that the grassroots construction of the association is not in place. In reality, the activities of theoretical associations fail to integrate the characteristics of participation, experience and time of young students into the activities. The application of new media lags behind the requirements of the new situation, and the principle of “speaking students can be understood in the words of students”. This work method is not fully grasped, and such problems have widened the distance between the theoretical community and the students.

Insufficient construction of the advanced nature of theoretical associations. Ideology and advancement are important characteristics of theoretical associations from other various associations. However, due to the lack of construction of the theoretical associations themselves, the characteristics of the advanced nature have not been fully reflected, which has seriously restricted the function of leading thoughts. The theoretical associations have not formed a professional theoretical study guidance system. The theoretical associations lack effective guidance from the party organizations. It is either not equipped with theoretical professional guidance teachers or does not form a sound learning guidance mechanism. The theoretical cadre training mechanism is still not perfect, and the theoretical foundation, organizational ability and innovation consciousness of the main student cadres need to be strengthened.

5. Solutions and measures

5.1 Standardizing the internal management mechanism of the theoretical associations

Improve the institutional construction of theoretical societies. Institutional construction is the premise of the standardization of the internal management mechanism of theoretical societies. From the school level, formulate the management assessment methods for theoretical student associations, and require the theoretical associations to formulate associations and associations in accordance with school regulations, and strengthen the assessment and assessment of theoretical associations and major student cadres. In the internal system construction of the theoretical society, the member recruitment system and the cadre selection system that implement the normative standards are implemented.

Strengthen the leadership of the party organizations to the theoretical communities. Strengthen the leadership of the colleges to the theoretical associations, and integrate the theoretical associations into the overall planning of ideological and political education. This aspect is conducive to enhancing the ideological and political quality of members of the theoretical community, giving full play to the central role of the party organization in the process of the society's ideological leadership, and on the other hand, effectively enhancing the attraction of the theoretical community to the majority of progressive students, and expanding the community.

5.2 Strengthen the training mechanism of theoretical associations' team.

Establish a team of professional instructors. The grassroots nature of the theoretical community enhances the coverage of the association, but at the same time it also makes the association have the disadvantages of insufficient theoretical height and so on. The author believes that a professional theoretical counseling teacher and a work instructor should be established. The professional theoretical tutor should choose a teacher of Marxist or ideological and political education. The work instructor should be the full-time counselor of the school. The theoretical tutors provide theoretical study guidance to the members of the community, in order to strengthen the effective management of the club's instructors, and enhance the normative and innovative activities of the associations.

Pay attention to the training of student cadres. The training of student cadres should adhere to the concept of “integration of knowing and doing”, and build a learning platform for the improvement of the quality of student cadres through the special training of student cadres, comprehensive quality development, and inter-school exchanges. In addition, we should establish and improve the

incentive mechanism for student cadres through the establishment of the "Glory Wall" to show the advanced deeds of student cadres with outstanding contributions in previous associations, and encourage the cadres to think and concise and exchange and teach the work through the report of excellent cadres.

5.3 Innovative the theoretical associations activities.

Expand the content of the theoretical community activities. As an important student organization that disseminates advanced theories and advanced ideas, the theoretical association is of course the main content of the study and propaganda of the theoretical results, but it is not limited to these contents in practice. While carrying out theoretical education-related activities, theoretical societies should also focus on activities that are more closely related to the study and life of college students, such as basic ethical education for citizens, education for college students' behavior, and standards for integrity behavior of college students. In addition, the theoretical associations should grasp the characteristics of college students paying close attention to social hotspots, organize and guide students to correctly analyze the hotspots in the real society, and guide students to fulfill their social responsibilities with practical actions.

Enrich the form of theoretical community activities. Creating brand academic exchange publications is an important measure for the theoretical community to actively study the theoretical learning atmosphere of college students. For example, the creation of research journals, academic vision and other publications encourage students to conduct theoretical and academic research. Through the development of knowledge contests, speech contests, film exhibitions, photo exhibitions and other students with strong participation and experiential activities, we will carry out theoretical education with the times to improve the theoretical cognition and policy level of students. In addition to developing clear-cut ideological activities, theoretical societies need to focus on carrying out practical activities including volunteer service and social observation, and realize the goal of strengthening the social responsibility awareness and service dedication of college students through invisible education.

Use the network new media service community activities. Nowadays, the Internet has become an important part of the daily life of college students. As a young student's own organization, the theoretical community must take full advantage of the network media to play its leading role. In addition to building the theoretical community website and opening the theoretical study column, the author believes that using Weibo and WeChat to strengthen the connection between the theoretical community and the students, enhance the influence and infectivity of the theoretical community on students is simple and economical, and the effect is good., because that the grassroots, interactivity, timeliness and extensiveness of Weibo and WeChat fits well with the leading functions of the theoretical community, it is also in line with the new characteristics of young students' acceptance of knowledge. The use of Weibo and WeChat can expand the influence and coverage of the event, further consolidating the mass base of the theoretical community.

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